

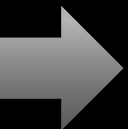


FMCG

RH boasts a wealth of experience within the FMCG sector. Our clients include: Reckitt Benckiser, Netgear and Intel to name but only a few. With this wealth of experience RH is able to offer clients effective advertising solutions.

To demonstrate our track record within this sector, a short selection of creative examples from previous relevant campaigns is presented over the following pages.

Should you wish to find out more please contact Laura Gould on: 01392 219 797 or alternatively email on: info@rhads.co.uk.





Reckitt Benckiser

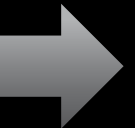


Name

**Calgon Express tabs
and powder**

Brief

Packaging design



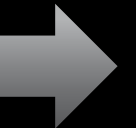


Reckitt Benckiser



Name
Mr Sheen

Brief
Packaging design





Netgear

RELAX, UNWIRE.

Get online and share, anywhere in your home. Affordable, simple and so easy to use, NETGEAR™ lets you surf, email and share files, photos and music from any PC in the house, anywhere in your home. There's no wiring, no setup, no need for a computer... just relax & enjoy. NETGEAR's clever built-in wireless technology makes the best connection to your broadband Internet service. Then, just walk down to your wireless phone or other mobile device. The result: the kitchen, your garden, even in bed.

Available from all good electrical retailers and computer stores. Find out more at www.netgear.co.uk/relax

NETGEAR®
Connect with Innovation™

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Get online and share, anywhere in your home. Affordable, simple and so easy to use, NETGEAR™ lets you surf, email and share files, photos and music from any PC in the house, anywhere in your home. There's no wiring, no setup, no need for a computer... just relax & enjoy. NETGEAR's clever built-in wireless technology makes the best connection to your broadband Internet service. Then, just walk down to your wireless phone or other mobile device. The result: the kitchen, your garden, even in bed.

Available from all good electrical retailers and computer stores. Find out more at www.netgear.co.uk/relax

NETGEAR®
Connect with Innovation™

Name
'Relax, Unwire' Consumer press advertising campaign

Brief
Promote Netgear wireless use at home

