



## **Leisure & Tourism**

**RH boasts a wealth of experience within the Tourism sector. Our clients include: The National Trust, Paignton Zoo, Living Coasts, South West Tourism and Cornwall Tourist Board to name but only a few. With this wealth of experience RH is able to offer clients effective advertising solutions.**

**To demonstrate our track record within this sector, a short selection of creative examples from previous relevant campaigns is presented over the following pages.**

**Should you wish to find out more please contact Laura Gould on: 01392 219 797 or alternatively email on: [info@rhads.co.uk](mailto:info@rhads.co.uk).**

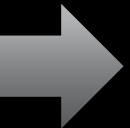




## Cornwall Tourist Board

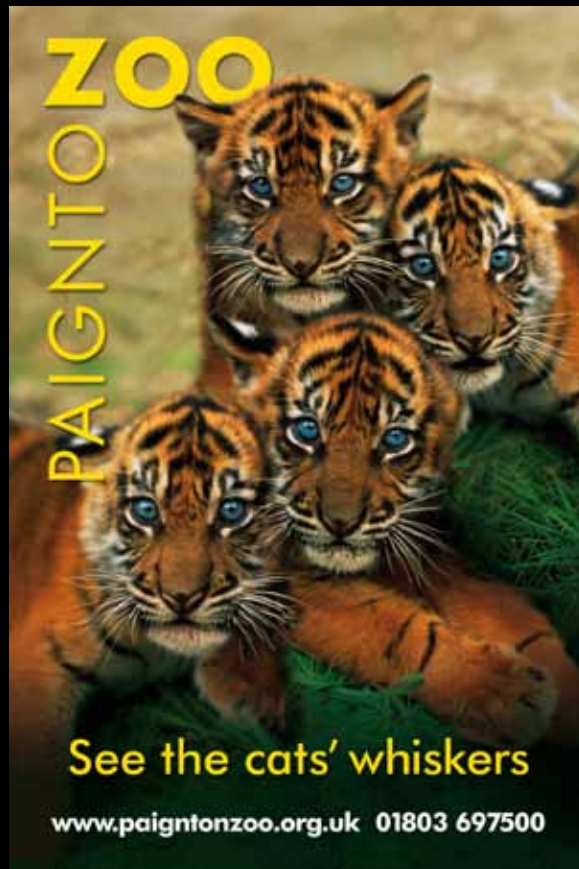


**Name** Cornwall gardens campaign - National outdoor  
**Brief** To encourage visitors to visit Cornish gardens





## Paignton Zoo

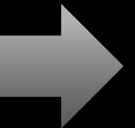


### Name

**'Cats' whiskers' Television,  
radio, press, on-line and  
outdoor advertising campaign**

### Brief

**To encourage people  
to visit Paignton Zoo**





## The National Trust



**Name**  
**Brief**

**Neptune Fund**  
**National direct mail fund raising campaign**

